

(in booklet entitled "The Road to Health") "The Road To Health Healthomatic Physical Activity Protects Health Perfection of Body Peace of Mind \* \* \* improves your health and renews your vigor. You will enjoy that refreshing flush of blood circulation that only a well conditioned body can know. Consider Healthomatic as a valuable aid to combat all those physical troubles from which you may suffer because you are physically inactive—over-weight, constipation, indigestion, backache, fatigue, poor circulation, nervous tension, headache, etc. \* \* \* more than just a body conditioning instrument. \* \* \* 1-Head—Acts as a Beauty Aid by stimulating the flow of blood through the Capillaries and helping keep the entire body in good health—Tends to relieve mental fatigue \* \* \* Aids in correcting certain causes of headaches. 2-Neck—Helps contour the neck lines—Aids in the relief of nervous tension—Encourages relaxation and restful sleep. 3-Back—Tends to strengthen a weak back, improve posture and give more youthful lines. 4-Chest—Ventilates the Lungs more thoroughly—Aids in firming the Breasts and reducing underarm flabbiness. 5-Upper Abdominal Cavity—Aids in tightening up a sagging Stomach—Tends to activate Liver and Gall-Bladder, reduce indigestion and gas formation. 6-Waistline Area—Helps reduce waistline measurements, strengthen abdominal muscles and provide definite figure control. 7-Bowels—Combats constipation and promotes regularity of waste elimination. 8-Hips—Helps reduce bulging Hips, decrease buttocks and trim thighs. 9-Legs—Tends to shape legs to slender proportions, strengthen foot muscles and stimulate Blood circulation in cold Feet. \* \* \* 12-Above All—It helps to stimulate the Blood Stream in its entirety, bring a fresh supply of energy to all parts of the Body, bring rest and relaxation to the Mind and Nerves."

DISPOSITION: January 10, 1950. The Healthomatic Corp., Bala-Cynwyd, Pa., claimant, having consented to the entry of a decree, judgment of condemnation was entered. The court ordered that the booklets be destroyed and that the devices be released under bond for relabeling, under the supervision of the Federal Security Agency.

#### DRUGS FOR VETERINARY USE\*

2969. Misbranding of *Speedway Cough and Distemper Remedy*, *Speedway Absorbent Liniment*, *Speedway Condition Powder*, *Speedway Hoof Tonic*, and *Black Perfection Salve*. U. S. v. August W. Frueh (Energy Drug Co.). Plea of guilty. Fine, \$250. (F. D. C. No. 26739. Sample Nos. 30648-K to 30652-K, incl.)

INFORMATION FILED: October 13, 1949, Northern District of Ohio, against August W. Frueh, trading as the Energy Drug Co., Cleveland, Ohio.

ALLEGED SHIPMENT: From the State of Ohio into the State of California. Four of the five shipments were made in or about the month of May 1948, and the fifth shipment was made between the approximate dates of August 31 and September 18, 1948.

PRODUCT: Analysis disclosed that the *Speedway Cough and Distemper Remedy* consisted of a black syrupy liquid with an aromatic odor, and containing ammonium compounds and a trace of alkaloids, including strychnine; that the *Speedway Absorbent Liniment* consisted of a denatured alcohol containing benzoin and aromatics; that the *Speedway Condition Powder* consisted of a tan

\*See also No. 2965.

powder consisting mainly of iron sulfate, organic matter, fenugreek, a small amount of santonin, and a trace of alkaloids; that the *Speedway Hoof Tonic* consisted of a yellow mineral oil, with an odor resembling that of crude oil; and that the *Black Perfection Salve* consisted of a black salve, with sulfur, charcoal, tannic acid, and a small amount of lead compounds.

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the labeling of the articles, which included an accompanying circular entitled "Speedway Veterinary Remedies," were false and misleading since the articles would not be efficacious for the purposes represented and suggested. These statements represented and suggested:

That the *Speedway Cough and Distemper Remedy* when administered to horses, would be efficacious in the treatment of cough and distemper; that it would relieve fever and restore normal temperature; that it would be efficacious in the treatment of shipping fever, colds, lung fever, "episodic acclamation," common pneumonia, and complicated pneumonia; and that it would be efficacious as a remedy for kidney troubles, and as a diuretic, stomachic, and stimulant;

That the *Speedway Absorbent Liniment* when administered to horses, would be efficacious for all lameness, bad back, bad legs, bowed tendons, and big knees; that it would be efficacious for restoring natural respiration between heats; that it would be efficacious for bad ankles, weak joints, and bad loins; and that it would be efficacious for strengthening weak muscles and for toning up muscles;

That the *Speedway Condition Powder* when administered to horses and colts, would be efficacious to stimulate the appetite of poor feeders, to increase the utilization of feed, to restore vital essentials, to tone the circulation, to benefit the entire nervous system, to increase the flow of gastric juices, and to tone the entire system; and that it would be efficacious as a tonic, tissue builder, blood purifier, worm expeller, general body builder, and conditioner;

That the *Speedway Hoof Tonic* would be efficacious in the treatment of contracted feet, thrush, and bad feet in horses; that it would grow new hoofs on horses; and that it would be efficacious to put horses' feet in a healthy condition;

That the *Black Perfection Salve* would be efficacious in the treatment of "hobble chafes," cracked heels, wounds and sores, saddle galls, severe chafing, and accompanying soreness in horses; and that it would be efficacious for growing a soft pliable, yet tough, skin on horses.

**DISPOSITION:** December 2, 1949. A plea of guilty having been entered, the court imposed a fine of \$250.

**2970. Misbranding of Rex Wheat Germ Oil. U. S. v. VioBin Corp. Plea of nolo contendere. Fine, \$1,000. (F. D. C. No. 25608. Sample Nos. 83115-H, 15069-K, 24748-K.)**

**INFORMATION FILED:** April 11, 1949, Eastern District of Illinois, against the VioBin Corp., Monticello, Ill.

**ALLEGED SHIPMENT:** On or about February 26, 1947, and May 10, 1948, from the State of Illinois into the States of Ohio, Wisconsin, and Michigan.

**LABEL, IN PART:** "Rex Wheat Germ Oil A cold processed, biologically tested, stable wheat germ oil."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the labeling of the article, which included accompanying circulars entitled "The